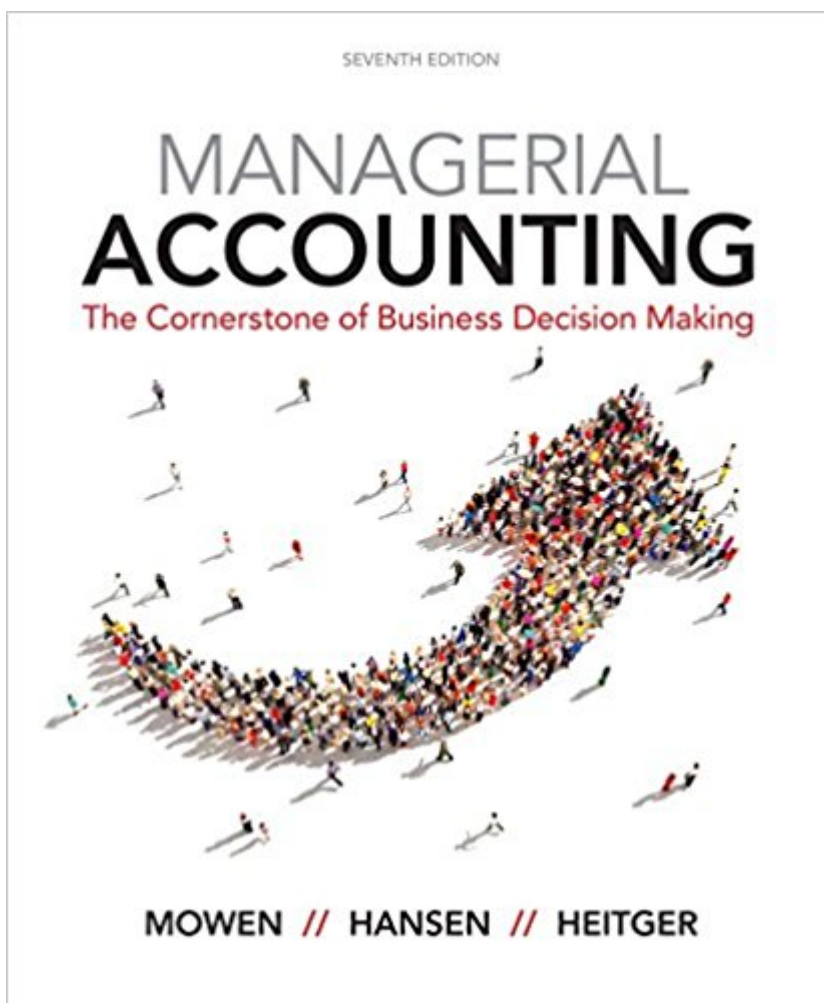


The book was found

Managerial Accounting: The Cornerstone Of Business Decision-Making



Synopsis

MANAGERIAL ACCOUNTING, 7E makes teaching and learning managerial accounting meaningful, fun, and relatable for both you and your students. This edition has been revised with an emphasis on showing students "Here's How It's Used." This unique learning approach along with new brief video clips and relevant examples encourages and enables students to develop a deeper understanding of managerial accounting and its implications for business. Additionally, a new organization logically progresses from why managerial accounting is important, to what it is, to where the information comes from, and how it is best used to make business decisions. Students even explore emerging topics of interest to them, such as sustainability, quality cost, lean accounting, international issues, enterprise risk management, and forensic and fraud accounting.

Book Information

Hardcover: 919 pages

Publisher: South-Western College Pub; 7 edition (January 1, 2017)

Language: English

ISBN-10: 1337115770

ISBN-13: 978-1337115773

Product Dimensions: 1.2 x 9.5 x 11.5 inches

Shipping Weight: 4.4 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #28,144 in Books (See Top 100 in Books) #35 in [Books > Business & Money > Accounting > Managerial](#) #145 in [Books > Textbooks > Business & Finance > Accounting](#) #218 in [Books > Textbooks > Business & Finance > Management](#)

Customer Reviews

#BeUnstoppable with Managerial Accounting: The Cornerstone of Business Decision-Making

[View larger](#) [View larger](#) [View larger](#) [View larger](#) Examples teach you to solve Managerial Accounting problems. Step-by-step examples enable you to gather the information needed to solve problems. Here's how it's used (in the real world). Examples relate chapter concepts to your life, small businesses, sustainable enterprise data analytics, and real companies. Experiencing managerial decisions (with real companies). See how companies like Hard Rock Cafe, Cold Stone Creamery, Google, and Apple use accounting information to make better decisions. Gauge your comprehension with short self-test quizzes. Brief quizzes at the end of each chapter section let you assess your learning and

progress.

Close The Gap Between Homework & Exam Performance with CengageNOWv2!

[View](#)

[larger](#)

[View larger](#)

[View larger](#)

[View larger](#)

Have the tools you need to be successful. A variety of tools are available in CengageNOWv2, all combined in one easy-to-use resource designed to improve your grades. Some resources get you prepared for class and help you succeed on homework, and others show you specific areas where you can work to improve. Stay ahead of the course requirements. CengageNOWv2 shows you the path through your course from first day through finals. Once you know what's expected, it's easier to complete your assignments. Gain understanding that stays with you. Do well on tests as well as on the assignments! Bridge the gap between homework and tests by using CengageNOWv2 to truly understand the material. Self-study and review materials keep you on the right track, to make sure your understanding goes beyond memorization.

Set yourself up for better grades. Why wonder where you stand? CengageNowv2 includes trackable assignments and grades. It tells you what to do to improve your grade, and gives you the tools to accomplish it!

"We have used the Mowen book for most of the ten years I've been at Oklahoma State. We are happy with the book and think it does a good job conveying information and facilitating classroom interactions with a wide variety of students." "I like how the book is concise, gives lots of examples, the cornerstone exercises at the end of each chapter build on the previous question, and the CengageNOW component is invaluable to the students and the instructors." "I have used the textbook for several years and enjoy using it because it is written clearly, well-organized, and rich in examples."

Dr. Maryanne M. Mowen is Associate Professor Emerita of Accounting at Oklahoma State University. She currently teaches online classes in cost and management accounting for Oklahoma State University. She received her Ph.D. from Arizona State University. Dr. Mowen brings a unique interdisciplinary perspective to teaching and writing in cost and management accounting, with degrees in history and economics. She has taught classes in ethics and the impact of the Sarbanes-Oxley Act on accountants. Her scholarly research focuses on areas of management accounting, behavioral decision theory, and compliance with the Sarbanes-Oxley Act. She has published articles in journals, such as Decision Science, The Journal of Economics and Psychology,

and The Journal of Management Accounting Research. Dr. Mowen has served as a consultant to mid-sized and Fortune 100 companies and works with corporate controllers on management accounting issues. She is a member of the Northern New Mexico chapter of SCORE and serves as a counselor, assisting small and start-up businesses. Outside the classroom, she enjoys hiking, traveling, reading mysteries, and working crossword puzzles.

Dr. Don R. Hansen is Professor Emeritus of Oklahoma State University. He has an undergraduate degree in mathematics from Brigham Young University. He received his Ph.D. from the University of Arizona in 1977. Dr. Hansen has published articles in both accounting and engineering journals, including The Accounting Review, The Journal of Management Accounting Research, Accounting Organizations and Society, Accounting Horizons, and IIE Transactions. He has served on the editorial board of The Accounting Review. His outside interests include family, church activities, reading, movies, and watching sports.

Dr. Dan L. Heitger is the Deloitte Professor of Accounting and Co-Director of the Center for Business Excellence at Miami University. He received his Ph.D. from Michigan State University and his undergraduate degree in accounting from Indiana University. He actively works with executives and students of all levels in developing and teaching courses in managerial accounting, business sustainability, risk management, stakeholder management, governance, and business reporting. He co-founded an organization that provides executive education for large international organizations. His interactions with business professionals, through executive education and the Center, allow him to bring a current and real-world perspective to his writing. His published research focuses on managerial accounting and risk management issues and has appeared in HARVARD BUSINESS REVIEW, BEHAVIORAL RESEARCH IN ACCOUNTING, ACCOUNTING HORIZONS, ISSUES IN ACCOUNTING EDUCATION, JOURNAL OF ACCOUNTANCY, and MANAGEMENT ACCOUNTING QUARTERLY. His outside interests include hiking with his family in the National Park system.

[Download to continue reading...](#)

Managerial Accounting: The Cornerstone of Business Decision-Making Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days Managerial Accounting: Tools for Business Decision Making Managerial Accounting: Decision Making and Motivating Performance Accounting Instruction Reference #100: Learn Accounting Objectives, the Double Entry Accounting System, & the Accounting Equation Horngren's Financial &

Managerial Accounting, The Managerial Chapters (5th Edition) Loose Leaf for Managerial Accounting (Irwin Accounting) Financial & Managerial Accounting (Irwin Accounting) Managerial Accounting (Irwin Accounting) Horngren's Financial & Managerial Accounting Plus MyAccountingLab with Pearson eText -- Access Card Package (5th Edition) (Miller-Nobles et al., The Horngren Accounting Series) CRITICAL THINKING: A Beginner's Guide To Critical Thinking, Better Decision Making, And Problem Solving ! (critical thinking, problem solving, strategic thinking, decision making) Decision Making in Medicine: An Algorithmic Approach, 3e (Clinical Decision Making Series) Critical Thinking: Decision Making with Smarter Intuition and Logic! (Critical Thinking, Decision Making, Logic, Intuition) The Ultimate Soap Making Guide: Unique Soap Making Recipes & Complete Soap Making Guide for Beginners (Soap Making at Home, Soapmaking Guide, Soap Making Recipes, Soap Making Book) Financial Accounting: Tools for Business Decision Making Financial Accounting, Binder Ready Version: Tools for Business Decision Making Financial Accounting: Tools for Business Decision Making, 8th Edition Accounting: Tools for Business Decision Making, 5th Edition Bookkeeping: Small Business Bookkeeping, Accounting for Beginners (Bookkeeping, Accounting, Business, Taxes)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)